

# Lesson 14: Problem Solving with Big Data

## Overview

**Question of the Day:** How is our data collected and why is it useful?

In this lesson, you will get a look at how data is collected and used by organizations to solve real problems in the real world.

## Resources

- **Amazon and Data** - Video (**Download**)
- **Data in the Real World** - Activity Guide ▼ Make a Copy
- **Netflix and Data** - Video (**Download**)
- **Waze and Data** - Video (**Download**)

## Levels

This lesson contains no levels.